



HOW MUCH IS THE INITIAL FRANCHISE FEE FOR A STANDARD BOOST JUICE BAR?

The franchisee fee for a Standard Boost Juice Bar is R120, 000.00 which includes training for the franchisee and their staff.

WHAT IS THE APPROXIMATE SET UP FOR A STANDARD BOOST JUICE BAR?

Approximate set up cost for a standard Boost Juice Bar is R630, 000.00; excluding the franchise fee. This covers the store design, store build, equipment and other fixtures.

WHAT IS THE ROYALTY AND MARKETING PERCENTAGE CONTRIBUTION OF TURNOVER?

Royalty - 8% of net monthly turnover

Marketing - 3% of net monthly turnover

HOW MUCH UNENCUMBERED CASH IS REQUIRED AND HOW MUCH CAN BE FINANCED?

25-35% of the total cost is required as unencumbered cash and the balance can be financed through the financial institution of your choice.

DOES BOOST JUICE BARS OFFER FINANCE?

Boost Juice Bars does not offer finance, however contact details of reputable financial institutions that we have met with can be provided upon request.

HOW MUCH WORKING CAPITAL IS REQUIRED?

Approximately R20 000.00

WHAT TYPE OF TRAINING IS GIVEN?

The training consists of three weeks training, which comprises of both practical training (in store training) and administrative training.

WHAT WOULD MY RETURN ON INVESTMENT BE?

Return on investment is dependant on a number of factors, such as site location, gearing, lease agreement and your ability to manage your business with the assistance of an enthusiastic team to keep the customers coming back! The standard store model is calculated on a 2 – 2.5yr pay back time frame.

HOW WOULD I APPLY FOR A BOOST JUICE BAR FRANCHISE?

Complete the Franchise application form, along with the Confidentiality agreement, and submit it to the e-mail address provided.

IS THE FRANCHISE APPLICATION CONFIDENTIAL?

Your application will be treated in the strictest confidence. The completion of the form is a standard procedure and is in no way binding on either party.

NB: WE ARE LOOKING FOR HANDS ON OWNER OPERATORS ONLY!!