



Boost Juice Bars NAME THIS SUCKER Winner Announcement

Johannesburg, Boost Juice Bars hosted "Name this Sucker" competition winner at Greenstone Mall on Friday 21st October to hand over the prize of an incredible holiday package valued at R10,000. The competition created by Boost Juice Bars, and prize sponsored by Optima Resorts, received a phenomenal response with over 225 unique names and entries into the competition.

"Boost offers a complete love-life experience through delicious all natural products that is 98% fat-free. Boost enthusiasts loves us because our smoothies, juices, crushes and wraps not only taste great but because its bursting with goodness, makes them feel fantastic. In this "Name this Sucker" promotion, Boost not only brought another fantastic new flavour to the market, but one of our main objectives was to get people to just have a little fun through our entry mechanism.

Finally, the Boost Juice Head Office Team agreed that the winning entry, would be that of Brandon Levenberg, who Named His Sucker...BERRYLICIOUS! The Boost Juice Team congratulates Brandon on his winning entry and he can be assured of exceptional service and hospitality from the prize sponsor Optima Resorts.

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