



Chill Out with a Refreshing Summer Mocktail!!!

Wednesday, 11 January 2012 – Boost Juice Bars will helping you Chill Out this blistering summer with the all new Summer Mocktails. Since the 28th December 2011, all 11 Boost Juice Bars outlets have had their blenders churning out the **Tropical Pina Colada** and **Strawberry Daiquiri** blends super fast and super fresh. The Tropical Pina Colada is a beautiful combination of banana, tropical juice, pineapple juice, coconut cream and vanilla frozen yoghurt. The Strawberry Daiquiri on the other hand is a delicious blend of strawberries, apple juice, lemon juice and sorbet. Both drinks clock in at 98% fat free giving you all the more reason to kick back and relax while sipping on a Summer Mocktail.

Both drinks have been hugely successful in Australia and as usual both drinks have been designed to be perfect in texture, taste and nutrition. The Summer Mocktails campaign launched in South Africa on 28th December 2011 and will run till the 6th January 2012. What a great way to kick off the New Year!

Boost Juice Bars is a healthy alternative to traditional fast food with a range of delicious low-fat smoothies, crushes and juices, complimented with a range of wraps and sami's. All drinks are at least 98% fat-free and contain nothing artificial. Boost Juice Bars SA now has 11 stores across the country with store number 12 planned to open in Tyger Valley Shopping Centre, Cape Town in the first quarter of 2012.

It's amazing something so healthy can taste so good!

For more information on franchising, contact Daryn Cheketri at

t: 011 879 1923

e: daryn.cheketri@boostjuice.co.za

or visit: www.boostjuice.co.za

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Words: 267

Physical Address: 16 Skeen Blvd, Bedfordview, Johannesburg, South Africa
Postal Address: Private Bag X4000, Bedfordview, 2008 • Email: info@boostjuice.co.za
Elixir Concepts (Pty) Ltd t/a Boost Juice Bars - South Africa

www.boostjuice.co.za

keep your cool with our new
**summer
mocktails!**



strawberry daiquiri

strawberries, apple juice,
lemon juice, sorbet & ice

tropical pina colada

tropical juice, pine apple
juice, banana, coconut milk,
vanilla TD4 yoghurt & ice

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