

Coming Soon!

## Sports Smoothies

Give your Workout a Boost with the exciting new range of Sports Smoothies powered by Biogen.

As usual the Boost Scientists have been hard at work on a brand new and exciting product addition to the Boost Smoothie offering, and have come up with the AWESOME Sports Smoothie range containing over 30% of whey protein.

This time round though we flew in the "BIOGEN Special Forces Team" to assist in this development as, with power packed drinks like the Sports Smoothies, one needs to be extremely careful not to blow up the BOOST LAB.

The special task force arrived in their private jet from Biogenville with their very special package of BIOGEN WHEY protein under heavy guard and entered the lab with the Boosties...

After many days and working around the clock they exited the lab with our three brand new protein packing powerhouse Sports Smoothies – and we introduce to you Rocco Chocco Sports, Super Berry Sports and Mega Mango Sports, a blend of lean tissue building whey protein & fruit to help tone your muscles and flex your taste buds. The NEW KIDS ON THE BLOCK!

Now these SUPER tasting Smoothies are not just for the gym junky, fitness freak or sports fanatic, the benefits of protein, as a key functional and structural nutrient in the body, are numerous; and for the first-time Boost Juice SA have formulated a drink in association with the leader in fitness nutrition and supplementation Biogen, which utilise a specially formulated high quality whey protein concentrate, with added essential amino acids in their product, just for you.



Boost combines our knowledge of nutrition and the recipe for great-tasting Smoothies, to create these Sports Smoothies that take flavour seriously whilst incorporating Biogen's protein-based product to support general wellbeing & exercise performance for our active Boosties out there.

Available at all Boost outlets, the Sports Smoothies come in three exciting flavours – chocolate, berry and mango. Your best workout buddy by far, the Rocco Chocco, Super Berry and Mega Mango Sports Smoothies are 98% fat free and contain well over 30g of protein. Hop, Skip, Run or Cycle to your nearest Boost Juice today and feel the difference!

Have you had your Boost today?

Disclaimer: Sports Protein Smoothies powered by Biogen are not suitable for children under 15 years or pregnant women. It should only be used under medical or dietary supervision. Formulated for sports people to help in achieving specific nutritional or performance goals.

Physical Address: 16 Skeen Blvd, Bedfordview, Johannesburg, South Africa  
Postal Address: Private Bag X4000, Bedfordview, 2008 • Email: [info@boostjuice.co.za](mailto:info@boostjuice.co.za)  
Elixir Concepts (Pty) Ltd t/a Boost Juice Bars - South Africa

[www.boostjuice.co.za](http://www.boostjuice.co.za)

- **Discover your inner toned babe!**

- Protein, in conjunction with an appropriate & regular exercise routine assists shape & define muscle (get your arms in svelte tank-top shape for summer!)

- **Great hair and nails**

- Protein is a key nutrient in tissue building including skin, hair & nails.

- **Stay fuller, longer**

- The consumption of foods rich in protein help you feel fuller for longer – this can assist to moderate appetite & net food intake supporting healthy weight maintenance..

- **Use that energy!**

- Protein requires more energy to break down than fat or carbohydrate. This means the greater the protein calories in food the more energy you use to actually digest & process the meal or snack.

[www.boostjuice.co.za](http://www.boostjuice.co.za)

-- Ends --

Words: 408



Aloysius (Loki) Magerman  
Public Relations Manager: SA  
T: 011 879 1979  
C: 072 332 9243  
E: [aloysius.magerman@boostjuice.co.za](mailto:aloysius.magerman@boostjuice.co.za)

Physical Address: 16 Skeen Blvd, Bedfordview, Johannesburg, South Africa  
Postal Address: Private Bag X4000, Bedfordview, 2008 • Email: [info@boostjuice.co.za](mailto:info@boostjuice.co.za)  
Elixir Concepts (Pty) Ltd t/a Boost Juice Bars - South Africa

[www.boostjuice.co.za](http://www.boostjuice.co.za)